

Dear Business Owner & Friends of the Community,

Please let me take this opportunity to introduce you to the **Rancho San Diego-Jamul Chamber of Commerce**. The RSDJ Chamber has a proud tradition of developing high-quality business programs and community events that benefit the business community and provide leaders vital information, networking opportunities, and relationship building for sustainable business success!

As importantly, the RSDJ Chamber of Commerce has had a positive impact on the lives of the communities. **This summer, we are offering an opportunity for local businesses like yours to become a sponsor for the Rancho San Diego-Jamul Chamber of Commerce Music & Culture Festival, in the Garden. The Festival is August 8, 2010 from 11 am- 7 pm, promising fun and education for the entire family!** Your sponsorship will be used to help promote our business communities and celebrate our culturally enhanced communities, helping to make this a successful and memorable event for the entire family. Be a part of supporting the Rancho San Diego Family Day at the Music & Culture Festival, together, strolling down the pathways of a beautifully landscaped venue while enjoying music and sampling exotic foods and beverages. Take pleasure in unique entertainment by local ethnic performers and well-known local bands. Enjoy the excitement of artisan's and crafters peddling their exclusive products and services, kids (big kids too) will get to meet **The Last Real Pirate, Cap'n Sam, challenging you to come on board!**

The Chamber of Commerce is guided by a volunteer board of directors and community leaders who are dedicated in helping promote our local businesses and communities. Our primary revenue source is from offering events that in turn promote and strengthen regional economic growth and expansion. Relying on generous individuals and businesses to help cover the cost of holding community events such as this also brings your business great community exposure and recognition. In order to make this rewarding experience a reality for our community, we are reaching out directly to area businesses, family, and friends offering the opportunity to help support this wonderful event by becoming a RSDJ Chamber of Commerce Music & Culture Festival sponsor!

While any sponsorship level you select will be greatly appreciated, a sponsorship of \$500 or more will earn you a special place at the Culture Festival, and a plaque to display on your office wall. Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,
Valerie Harrison,
CEO, RSDJ chamber of Commerce

For tax-reporting purposes, 97% of sponsorship is tax deductible, check with your professional tax preparer for legal tax reporting deductions.

All checks must be made payable to the
RSDJ Chamber of Commerce
Send to 3855 Avocado Bl. #230 La Mesa, CA. 91941
Located at the Rancho San Diego Professional Center, RSD
For application and online pay options, visit the website at: www.rsdjchamber.com

All sponsors will receive an advertising/sponsorship invoice for tax-reporting and deduction purposes based on the sponsorship level selected.

The RSDJ Chamber of Commerce is a non-profit 501 © 6 corporation

2010 SPONSORSHIP PACKAGES

Anyone interested in becoming a sponsor for the first annual RSDJ Chamber of Commerce Music & Culture Festival, In the Garden should contact the chamber office at 619-670-8244, or download a sponsorship application from the Chamber of Commerce website: www.rsdjchamber.com. You may email chamber@rsdjchamber.com for more information

_____ **2500+ CORPORATE CHAMBER OF COMMERCE SPONSOR:**

The RSDJ Chamber of Commerce **Corporate Sponsors** is a business or organizations, or individual(s) that sponsor the RSDJ CHAMBER OF COMMERCE Music & Culture Festival, In the Garden, event with a minimum sponsor contribution of \$2,500 or more.

In return for their support, Corporate Sponsors will receive the following:

"Platinum Sponsor" benefits (shown below)

- Your business will be listed as a Title" event sponsor at the Music & Culture Festival, including parties, demonstrations, media campaigns (both print and Web), clinics, and Chamber of Commerce functions relating to the Culture Festival.
- We will also create a prominent, full-color display banner on the Chamber of Commerce website. All professional design and production fees are included. A limited number of "Corporate" plans are available.
- All year advertising Chamber of Commerce Banner (displayed at all major Chamber of Commerce events)
- One 24' vinyl banner prominently displayed at the entrance to the festival, and one 5' X 10' vinyl banner displayed in the stage area, and at all major events in the future for 2010
- Advertising on the Chamber of Commerce website with a link to your website
- A Proud Sponsor Plaque
- Special recognition during the It's in the Hole Golf Tournament

Chamber Executive Circle Sponsorships

In return for your support, Chamber of Commerce Sponsors will receive the following:

_____ **\$1,000 PLATINUM SPONSOR:**

- One-year advertising on a "RSDJ CHAMBER OF COMMERCE Chamber of Commerce Banner" (displayed at all major Chamber of Commerce events)
- A 3' x 6' vinyl banner with business name/logo displayed at the Culture Festival
- Advertising on the Chamber of Commerce website with a link to your website
- A Proud Sponsor Plaque
- Special recognition during the It's in the Hole Golf Tournament

_____ **\$750 GOLD SPONSOR:**

- One-year advertising on a "RSDJ CHAMBER OF COMMERCE Chamber of Commerce Banner"
- Advertising on the Chamber of Commerce website with a link to your website
- A Proud Sponsor Plaque
- Special recognition during the It's in the Hole Golf Tournament

_____ **\$500 SILVER SPONSOR:**

- A Proud Sponsor Plaque
- Advertising on the Chamber of Commerce website with a link to your website
- Premium vendor location during the festival
- Special recognition during the It's in the Hole Golf Tournament

Beer & Wine Garden Festival Sponsorships

The RSDJ Chamber of Commerce Beer & Wine Garden Sponsors are business, organizations, or individuals that select to donate adult beverages for sale as a fundraiser for the chamber. In return, you receive banner sponsorship, community exposure in the beer garden and wine tasting vineyard during the festival. In return, you receive:

- One-year advertising on a "RSDJ CHAMBER OF COMMERCE Chamber of Commerce Banner"
- Advertising on the Chamber of Commerce website with a link to your website
- A Proud Sponsor Plaque
- Special recognition during the It's in the Hole Golf Tournament

Thank you for your Support!

Sponsorships Selection Form

_____ **\$2500 CORPORATE CHAMBER OF COMMERCE SPONSOR** - *Enter Amount:*
(Minimum 2,500)

_____ **\$1,000 PLATINUM SPONSOR**

_____ **\$750 GOLD SPONSOR**

_____ **\$500 SILVER SPONSOR**

_____ **Beer Garden donor**

_____ **Wine Vineyard donor**

\$_____ Enter amount of your Chamber of Commerce MultiCulture Festival Sponsorship amount.

_____ **Company Name which you are representing?**

_____ **Name for recognition?**

_____ Provide the **Exact** spelling/format to appear on banners and all forms of advertising. We are not responsible for spelling/incidental errors submitted by the person(s) submitting registration information.

Please choose your sponsorship level above and mail, fax your completed form with your check made payable to the "The RSDJ Chamber of Commerce to the address below. Easy Pay on-line.

Sponsor contact: _____

Business name (if any): _____

Street address: _____

City/ State/ Zip Code: _____

Phone: _____

Email address: _____ Fax _____

Mail to Attention: RSDJ CHAMBER OF COMMERCE

3855 Avocado bl. #230

La Mesa, Ca. 91941

www.rsdjchamber.com

E-mail: chamber@rsdjchamber.com

Fax (619) 512-4555

Office: (619) 670-8244

